



FOR IMMEDIATE RELEASE
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**Uncover the Secrets of Start-ups: Why Women Entrepreneurs Work Harder
Join Us for A Special One -Time Screening of an Empowering Documentary on
Female Entrepreneurs**

Nanaimo, BC – Island Women in Science and Technology (iWIST) along with partner organizations Innovation Island, Vancouver Island University (including the Status of Women and the Students' Union), The Greater Nanaimo Chamber of Commerce, Futurpreneur and Herold Engineering will be hosting a one-time screening of *She Started It* at Vancouver Island University (Nanaimo campus) on September 6 at 6:30pm.

She Started It follows five young women over two years as they pitch VCs, build teams, bring products to market, fail and start again. Viewers are taken on a global roller coaster ride from San Francisco to Mississippi, France and Vietnam. Along the way, it weaves in big-picture perspectives from women like investor Joanne Wilson; White House CTO Megan Smith; GoldieBlox CEO Debbie Sterling; and Ruchi Sanghvi, the first female engineer at Facebook.

Help us inspire the next generation to dream bigger, and urge today's generation to support women entrepreneurs.

We are so pleased to announce this special event! The screening will be followed by an engaging discussion including popcorn and refreshments.

For more details and to register visit iwist.ca or contact Innovation Island at 250-753-8324.

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MEDIA CONTACTS:

Chelsea Pedersen, Program Coordinator
Innovation Island
250-753-8324
chelsea@innovationisland.ca

Robyn Quinn, Chair
Island Women in Science & Technology
250-415-7020
robynquinn@shaw.ca