

Bill McKay

Leadership – Let us know what you’ve done in your life that demonstrates leadership qualities or actions – Been involved at a leadership level with a service club or your church? Chaired a non-profit board of directors? Led your local PAC or Neighbourhood Association? Or anything else that lets people know you know how to lead.

I have had the opportunity to hone my leadership skills through a variety of positions:

- Nanaimo City Councillor – Elected 2011
- Alternate Director – Regional District of Nanaimo
- Mayor appointment – Nanaimo Development Process Review Committee
- Port of Nanaimo/City Liaison Committee
- Mayor appointment – Transportation Committee
- Council appointment – Sponsorship Policy Task Force
- Past Director – Vancouver Island Raiders
- Past Director – Nanaimo City Centre Association
- Past Director – Tourism Nanaimo
- Past Director – Sign Association of BC
- Manager of Operations – Ministry of Transportation Albion Ferries
- Manager of Operations – Harbour Lynx Corp.
- General Manager – SignAge
- Ferry and tugboat captain

2. Campaign Funding – Are your campaign funds a) personal, b) diverse, or c) mainly from a single source like a union(s) or corporation(s)?

My campaign funding is diverse, with donations coming from individuals and businesses that support my vision for Nanaimo.

3. Can you describe your vision of Nanaimo’s future in 100 words or less?

I believe that Nanaimo is perched upon the edge of opportunity. As your mayor and leader of a strong and dynamic council, my goal is to create an inclusive city government that breaks down barriers to progress and efficiency. I believe we need to create a city that both citizens and corporate entities want to participate in. I think we need to focus on designing a city that appeals to all ages. We need to provide good family jobs, positive recreational opportunities, and turn Nanaimo into a city where people want to live, work, play and stay.

4. Do you subscribe to the [12 Guiding Principles of Successful Cities](#) as incorporated in the City's Corporate Strategic Plan?

Yes, but I think it is going to take the participation of the entire community in order to realize the plan. It is going strong political will and determination to initiate, monitor results and move in a positive direction.

5. Do you support the Chamber of Commerce Election Platform:

Leadership & Teamwork – Set a clear direction for the city and the community then seek consensus through collaboration to get there.

Seek Efficiencies & Core Services – Don't spend what we don't have to! An external core services review can point out ways to achieve the greatest value for goods and services delivered to the taxpayer.

Transparency & Community Input – Elected leaders need to dedicate themselves to seeking meaningful, ongoing input from residents and adopting strategies to reflect this input in policy-making.

Be Informed, Engaged, Responsible – Refuse to express an uninformed opinion permitting you to vote on the value of a proposition, not the politics of it in the heat of the moment.

Strive for Community Prosperity – Initiate policies that promote healthy private, public and not-for-profit business activity. Our community's economic security is premised on these sectors' health and growth.

Yes, I absolutely agree with the Chamber's election platform. In fact, the platform I have built my campaign around is very similar in nature. My commitment to you is based on the following four pillars:

Focus: Let's agree on our community's vision for its future and focus on a course to get us there. As Mayor, I will lead the effort to achieve your goals and realize your vision

Cooperation: Council needs to build partnerships – within the community, with staff and among themselves – to work like a team and move forward together.

Imagination: Let's utilize a little more creativity in problem solving. We need to think outside the box, accept more input and direct staff to pursue creative solutions

Efficiency: Seek the most cost-effective responses to community needs and make value-conscious decisions when spending the community's tax dollars.