



IMAGE IS EVERYTHING

What three core values make up HA Photography's foundation? Professionalism, customer care, and community service. Dirk is sought after for his industry knowledge and expertise, visionary approach to impact branding, and forging synergies with small business partners. He is a welcoming and a trusted professional who takes the time to understand each client's unique needs and desire to standout amongst others. As a fixture in the community, Dirk is committed to community and frequently offers a range of in-kind services to a variety of local charitable organizations. He believes that his "respected reputation and top-notch customer





care have set me apart from my colleagues and made me the go to photographer in Nanaimo."

"OMG, I was totally thrilled and could not have been happier!" Dirk had a very successful shoot earlier that day in Sooke with FortisBC capturing images of hand drum making workshop on the Scia'new traditional territory. For Dirk, winning the award for "Best Creative Services" "topped of a completely stellar day." Winning the award

has given HA Photography further recognition and profile. This is important to Dirk as he wants to "continually raise the stature of what it means to be a professional photographer."

There are some exciting changes coming up at HA Photography. Currently in the works is a new website featuring stock images of Nanaimo and the local area. This new website will have a much nicer look with many new images and more information for Dirk's clients. HA Photography is also looking for an upgraded look for the logo. In short, there are a great deal of new things coming down the line.

Check out HA Photography's website heydemannphoto.com, like them on Facebook at HA Photography, or follow them on Instagram at @dirk.heydemann!



