



Chamber Champions are an exceptional group of members within the Greater Nanaimo Chamber of Commerce. Chamber Champions are strong leaders in the business community who contribute to a cohesive and supportive business environment where more organizations and individuals can achieve success. Chamber Champions are at the forefront of community leadership.

Tier 1 • Champion Level

Includes the annual recognition program, plus your choice of title sponsorship of one of the Chamber's Signature Events:

- ★ Business Excellence Awards (May)
- ★ Nanaimo Business Expo (March)
- ★ Members Open Golf Tournament (August)
- ★ Annual General Meeting including Chamber Luncheon (April)
- ★ Chamber Professional Development Series 6 events (February, March, April, Sept, October, November)
- ★ Night Market (June – September)
- ★ Nanaimo's Biggest Small Business Christmas Party (December)

And, any 2 of the following opportunities:

- ★ Chamber Luncheon (1)
- ★ Members Open Golf Tournament (August). Hole Sponsor, or similarly priced package opportunity.
- ★ Expo level Sponsorship at the Nanaimo Chamber Business Expo
- ★ Business After Business (1)
- ★ Community Partner Sponsorship at Night Market (June-September)
- ★ Business card ad in Business Excellence Awards program
- ★ Super Saver Marcomms Combo Package

Title Sponsorship includes, but is not limited to:

- ★ Up to 3 months advance publicity
- ★ Most visible branding on stage, podium, and advertising
- ★ Post event recognition
- ★ Complimentary Event Tickets (number of tickets variable base on event)
- ★ Top tier recognition in all paid advertising, speaking, and presentation opportunities
- ★ See individual event sponsorship package for all opportunities

INVESTMENT \$10,000

Tier 2 • Pro Level

Includes title sponsorship of one of the Chamber's Signature Events listed in Tier 1 and your choice of any 2 of the following sponsorship opportunities:

- ★ Chamber Luncheon (1)
- ★ Business After Business (1)
- ★ Members Open Golf Tournament (August). Hole Sponsor, or similarly priced package opportunity.
- ★ Expo level Sponsorship at the Nanaimo Chamber Business Expo
- ★ Business card ad in Business Awards Program
- ★ Super Saver Marcomms Combo Package

INVESTMENT \$5,000

Annual Recognition Program

- ★ A page on the Chamber website dedicated to the Champions, including a logo, photo, and a write-up
- ★ Targeted social media promotion as a Chamber Champion a minimum of 24X annually
- ★ 2 NewsLine profiles over 12 months
- ★ 1 Chamber E-Blast
- ★ Integration into WAVE & WOLF Chamber ad campaign with at least one week of recognition
- ★ On-screen recognition at monthly networking luncheon and shout-out AGM
- ★ Chamber Champion branding exclusive use.

INVESTMENT \$4,500



Sponsorship inquiries:
250.756.1191 [ext #3] or
memberservices@nanaimochamber.bc.ca

www.nanaimochamber.bc.ca

SIGNATURE EVENT SPONSORSHIP OPTIONS

The Nanaimo Chamber of Commerce has a selection of Signature Events, which bring hundreds, even thousands together. We offer exclusive access to this audience through the following:



SPONSORSHIP OPPORTUNITIES

Title Sponsor: See Champion Program

Red Carpet Sponsor: \$3500

Dinner Sponsor: \$2000

Award Sponsor: \$1500
(20 categories maximum two categories)

Wine Sponsor: \$1500

Flowers Sponsor: \$1500 or contra

Each sponsor will receive:

- Up to 3 months advance publicity or participation
- Publicity includes newspaper advertising, collateral material branding. Name on selected category and the award, appearance on the stage at awards event to present photo with the winner.
- Emcee acknowledgements.
- Option to distribute promotional material.
- Complimentary tickets (on select sponsor opportunities.)
- Post event recognition in the News Bulletin.
- Social media platform and newsletter recognition



SPONSORSHIP OPPORTUNITIES

Title Sponsor: See Champion Program

Dinner Sponsor: \$3500

Wine Sponsor: \$2000

Cart Fleet Sponsor: \$2000

Beverage Cart: \$1500

Putting Contest: \$1500

Hole in One: \$1000

Men's Long Drive: \$750

Ladies Long Drive: \$750

Men's KP: \$750 | **Ladies KP:** \$750

Hole Sponsor: \$500
(18 holes, maximum 2 holes per sponsor)

Each sponsor will receive:

- Up to 3 months advance publicity of participation on all collateral material branding
- Emcee acknowledgements.
- Option to distribute promotional material.
- Golf and dinner tickets (on select sponsor opportunities)
- Score card ad (on select sponsor opportunities)



SPONSORSHIP OPPORTUNITIES

Title Sponsor: See Champion Program

Entertainment Sponsor: \$2500

Tote Bag Sponsor: \$2500

Kids Zone Sponsor: \$2500

Vendor Welcome Package Sponsor: \$2500

Each sponsor will receive:

- Logo recognition in all marketing materials, website, and social media
- Branding opportunities at event
- Designated space at each night (10x10) - \$750

BUSINESS EXPO



SPONSORSHIP OPPORTUNITIES

Title Sponsor: See Chamber Champion Program

Gold Sponsor: \$3000

Silver: \$2000

Bronze: \$1000

Expo Sponsor: \$500

NANAIMO'S BIGGEST SMALL BUSINESS CHRISTMAS PARTY



SPONSORSHIP OPPORTUNITIES

Title Sponsor: See Champion Program

Rockin' Rudolf Entertainment Sponsor: \$3500

Winter Welcome Drink Sponsor: \$2500

Frosty's Keepsake Sponsor: \$1500

Santa's Helpers: \$1000 (6 spots)

Each event sponsor will receive:

- Up to 3 months advance publicity or participation
- Publicity includes newspaper advertising, collateral material branding.
- Emcee acknowledgements.
- Option to distribute promotional material.
- Complimentary tickets (on select sponsor opportunities)
- Social media platform and newsletter recognition

PRIZE & IN-KIND DONATION SPONSORS

North Star Prizes: \$3500 - \$5000 (3)

Golden Ticket Prizes: \$1500 - \$2500 value (10)

Silver Bells Silent Auction Items: (suggested value minimum \$250)

Santa Sack Surprises: – Gift Certificates, BOGO

Each prize and donation sponsor will receive:

- Logo recognition in all marketing materials, website, and social media
- Branding opportunities at event

NOTE: North Star and Golden Ticket donations qualify for event sponsorship benefits

Speak to our Member Services representative for the many excellent sponsor benefits for each level!



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memberservices@nanaimochamber.bc.ca

The Nanaimo Chamber of Commerce has a selection of live networking & professional development events, which bring hundreds together on a regular basis. We offer limited, exclusive access to this audience through the following sponsorship opportunities:



NANAIMO CHAMBER OF COMMERCE **PROFESSIONAL DEVELOPMENT SERIES**

SPONSORSHIP OPPORTUNITIES

Title Sponsor: See Champion Program

Speaker Sponsor: \$2500

Room Sponsor: \$2500

Lunch Sponsor: \$2500

Sponsor: \$2500

Each sponsor will receive:

- Logo recognition in all marketing materials, website, and social media
- Branding opportunities at event
- Acknowledgement during welcome and closing.



CHAMBER **LUNCHEONS**



SPONSORSHIP OPPORTUNITIES

Lunch Sponsor: \$750

- 2nd Thursday of each month at the Nanaimo Golf Course.
- Sponsor included in all promotions leading up to the event from their commitment until day-of-event.
- Sponsor signage in the lobby and ballroom.
- Sponsor feature in PowerPoint in advance and DOE
- Sponsor exclusive promotions (other than 50/50)
- Sponsor speaker (approximately 25 minutes)
- Contests & Draws
- Provide follow-up emails of all attendees to sponsor.



BUSINESS **AFTER BUSINESS**



SPONSORSHIP OPPORTUNITIES

Host Sponsor: \$350

- You host Chamber members at your place of business and SHOW IT OFF!
- You provide snacks, refreshments, swag, raffles & prizes.
- Tour your premises, meet your people, deliver your sales message one-on-one!
- We provide an email list of attendees for follow-up.
- We promote via digital marketing, social media, and live mentions at luncheons and events.

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CHAMBER MARCOMMS

The Nanaimo Chamber has a proprietary asset in its database of members, community partners, and followers. We offer limited, exclusive access to this asset through the following Marketing Communications offers:



\$225

Chamber Reels

- Exclusive Instagram reel highlighting your business
- Monthly insights report [2 months]
- Choose from 2 formats:
 - Business walkthrough
[can include engagement buttons, polls, questions];
 - or**
 - Interview
[includes 3 basic questions and 2 client's choice]



\$195

Chamber E-Blast

- Exclusive messaging for one sponsor weekly
- You pick your sales message and graphic.
- You design or supply text and graphics and we will design.
- Includes social media post to reinforce and share.
- E-mail audience is approximately 1500 addresses.



\$175

Chamber NewsLine Advertorial

- Once of 5 stories in our weekly digital newsletter
- Advertorial in its appearance and tone includes social media post to reinforce and share.



\$100

Chamber Social Media Campaign

- Strategic posting to Facebook, Twitter, Instagram, LinkedIn, Google
- Single post modified to each platform per week.





Super Saver Marcomms Combo Package

- **Save over \$300** when combining all our great Marcomm offerings in one amazing package.*

ONLY \$295

*Chamber Reels Excluded